

Achieving Financial Independence: Case study of Thangaduraichi

Name: Mrs.S.Thangaduraichi

Group: Siva Amman SHG

Village: Vadakku Puliyampatti

Total savings (as on Dec 2017): Rs.5,300/-

Total Loan taken (as on Dec 2017): Rs.1,10,000/-



“I rarely get to earn my own income. Now I make Rs.5000 per month from my petty shop,” says Thangaduraichi (45 years), a shy but energetic woman.

Though wanting, her husband, Mr.K.Senthoorpandian, never let her work outside due to her health conditions and the entire family was completely dependent only the husband’s income.

With the need to pay for her children’s education expenses, Thangaduraichi, along with her husband decided to start a petty shop at their home itself.

Thanks to Siva Amman SHG started by SIVA Trust, she availed Rs.20000 as initial investment to set up her small petty shop and recently got another Rs.30000 to expand her business.

Now the couple is happy as it serves both their economic and social needs and given Thangaduraichi the financial independence to earn her own money.